



*Pracchi*<sup>TM</sup>  
SHINE YOUR LIGHT.

[www.pracchi.in](http://www.pracchi.in)

# What her Clients love to say...

The moment she is on stage  
she owns the event and she is  
thoroughly interactive.

**Vaishali Kasturia**

- Country Head, Zee Entertainment Enterprise Ltd

She is confident; she is stunning;  
she knows her content well.  
Wherever she goes she is going to shine.

**Siddharth Kannan**

- TV-Radio Host / Emcee / Voice Over Artist

Presented our client's communication  
effortlessly with the Presence of Mind  
to Improvise on stage.

**Ranjana Sharma**

- Ex- Client Servicing Manager at 360 Degrees

Easy to work with. One definite  
result you will get by working with  
her is EXCELLENCE.

**Yogesh Nambiar**

- Ex- Event Head at Times 360 Degree

Pracchi has become even more  
glamorous than a movie star!

**Ameen Sayani**

- Legendary Radio Host.

She kept the audience engaged and  
away from their addictive phones.

**Rajesh Batra**

- VP-IT at Kokilaben Dhirubai Ambani Hospital

ALL NEW

INNOVA

CRYSTA



LUXURY  
MEET  
POWER

## Handpicked for...

Pracchi has been handpicked for anchoring Business meets, Corporate events, Annual events, Channel Partner meets, Panel discussions, Product launches, Expos, Award function, Television events, Fashion events, Film Premieres, Government events, Social, Lifestyle, & Fashion events.



## About **Pracchi Mehta Shah**

Her greatest passion is to use her voice, presentation skills, and her intellect to impact, influence, and infuse positivity and profits.

### **Why her ?**

- Simplifies the complex.
- Presents with charm, creativity, and conviction.
- Mesmerizes with storytelling, drama, and voice power.
- Majored in Psychology and Certification in Image Consulting.
- 15 years Work Experience with more than 500 brands across the Globe.

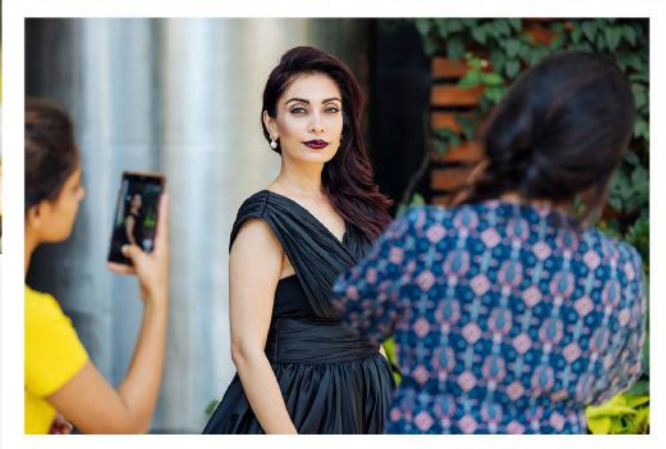
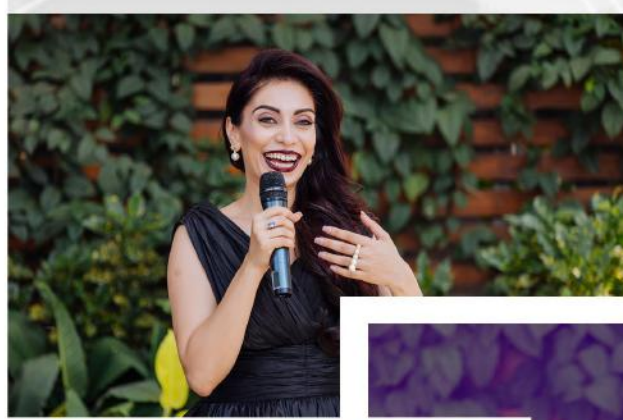
She BELIEVES...

Be the 'Bestest You' that you can be. Be Comfortable in your skin. Align to your Purpose. When the going gets tough just hang in there. Imprint your Mark. **SHINE YOUR LIGHT.**



**Live Presenter  
Event Host  
Anchor**

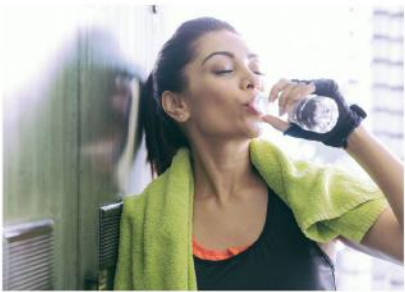




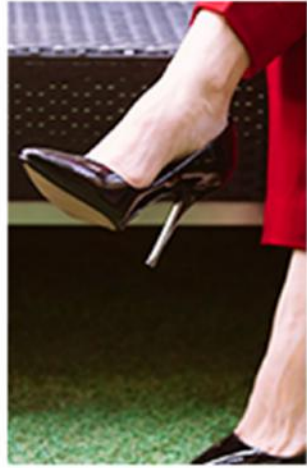
**Radio &**  
**Television Host**  
**Capturing and Captivating her Audience**



# Brand Ambassador

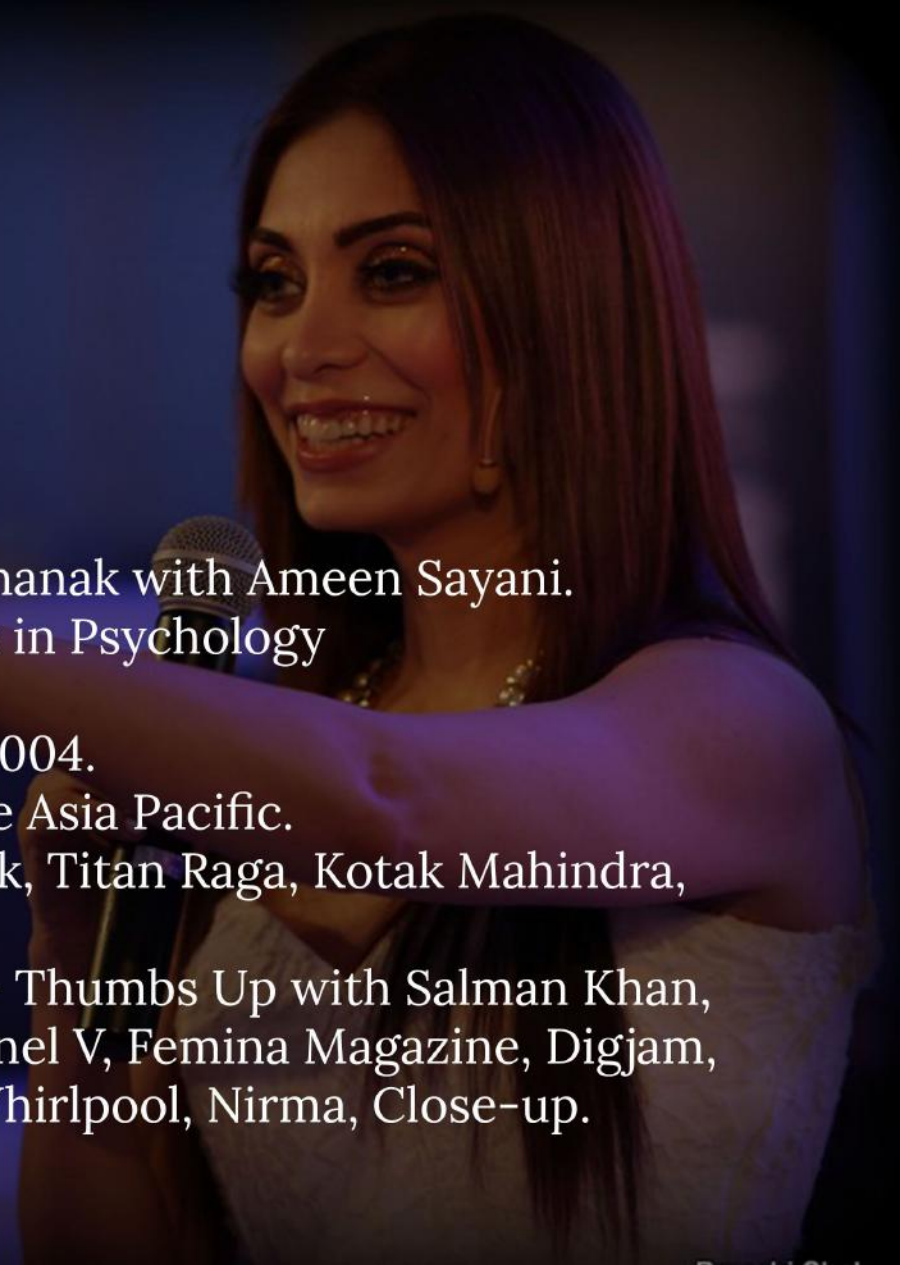


# Image & Lifestyle Coach



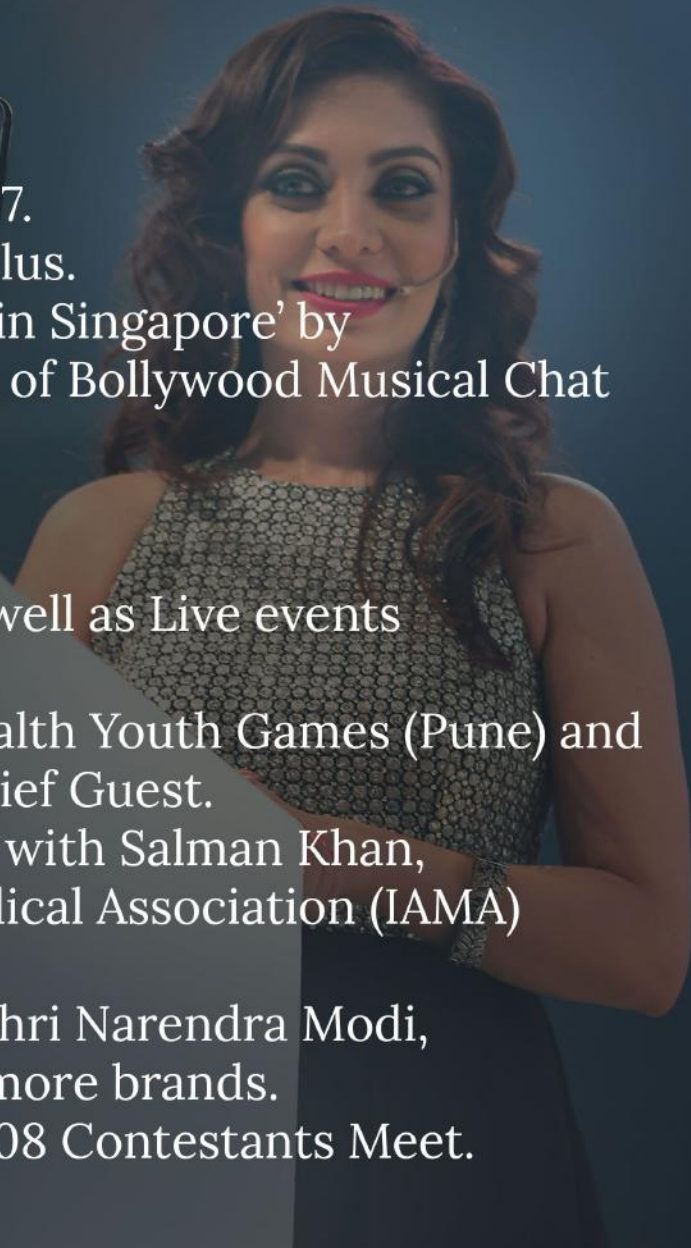
## Milestones: 2001-2004


- Radio Jockey for World Space + Co-hosted Radio Khanak with Ameen Sayani.
- Graduated with Honors in Psychology, and Masters in Psychology (MSC) in first division.
- Co Hosted the Indian Television Academy Awards 2004.
- Voice Narrator for “Full Circle” (Travel Show) on Zee Asia Pacific.
- Voice Over and Radio Spots for Ponds, ICICI, Sunsilk, Titan Raga, Kotak Mahindra, Rexona, Levis, Vodafone, Lakme, and many more...
- Modeled for TVC, Print Ads and Brand Campaigns - Thumbs Up with Salman Khan, Garnier Hair Colour (Packaging), HDFC Bank, Channel V, Femina Magazine, Digjam, Adora Jewelry, Gettyimages.com, Clinic All Clear, Whirlpool, Nirma, Close-up.



## Milestone: 2005-2008

- Won the Top Ten Finalist title in Mrs. Gladrags Contest '07.
- Main lead in an episodic story of Lucky- a show on Star Plus.
- Hosted a televised event in Singapore, 'Celebrating India in Singapore' by Zee International. Another televised event - 100 episodes of Bollywood Musical Chat Show - "Home Theatre" for ETC Networks.
- Red carpet host at (1000 episodes completion) event of 'Kyunki Saas Bhi Kabhi Bahu Thi' aired on Star Plus.
- Hosted a road show for Channel V & Idea Cellular Co, as well as Live events for Neo Sports channel.
- Anchored a 4 Series Intercity ICICI Awards, Common Wealth Youth Games (Pune) and UTI Mutual fund event with Shri Pranab Mukherjee as Chief Guest.
- Hosted the Launch events for SAP, Dixie Scott innerwear with Salman Khan, Rolls Royce-Phantom, Mustang, and Indian American Medical Association (IAMA) at Washington DC (USA).
- Hosted the Press Conference for Movia Metro Rail with Shri Narendra Modi, Filmfare Awards with Katrina Kaif, Panasonic, and many more brands.
- Hosted the Hamdard Safi- Pantaloons Femina Miss India'08 Contestants Meet.





## Milestones: 2009-2018

- Hosted the Business Conference OF ASCI (Advertising Standards Council of India), Unilever Mid-Year Conference, Talent Hunt Event for Kotak Mahindra Bank-3 City Series, Microsoft's 2 City Series Annual Event, All India Colgate Sales Conference & Q/A with Kapil Dev, IDC Mid-Year Conference, Lodha Trump Channel Partner Meet, Panasonic Architect's Meet, and many more...
- Hosted the Pantaloons Femina Miss India 09' sub contest.
- Hosted the Press conference for Pro Kabbadi League for Abhishek Bachchan, New Toyota Innova Crysta.
- Studied Image Consulting and Soft Skills Certification from ICBI, Mumbai.
- Anchored the Annual Conclave and Digital Media Awards for Exchange4Media, Businessworld Fastest Growing Company Awards, ING Vysyas Awards Night, and many others.
- Anchored Televised Series for Times Now for Audi and co-hosted Ford's Supermodel for Zoom Television.

## Clients worked with





## Clients worked with



Watch me in action...

**Pracchi anchoring TV Show  
- Non-Fiction Format**



**Hosting the Audi  
Test Drive**

**Hosting a Launch  
Event with Chief Guest  
Shri Narendra Modi**



**Anchoring the Launch  
of Toyota Innova Crysta**

**Master of Ceremonies for  
UTI Mutual Fund Event  
with Shri Pranab Mukherjee**



**Sneak Peak of  
Wedding Sutra Beauty  
Awards 2019**

Be the 'Youest' you.  
Make your mark.  
Shine your Light!

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